



Erasmus+ KA1 Course

# Entrepreneurship Education



ErasmusLearn Training Center

[www.erasmuslearn.eu](http://www.erasmuslearn.eu)

Heraklion, Crete, Greece

Organisation ID: E10020547





# Summary

Through the Entrepreneurship 2020 Action Plan and the Communication on Education Redesign, the European Commission has highlighted the need to integrate business education into all areas of education, including non-formal learning.

In order to support productivity and growth in Europe, it is vital to invest in education and training. Europe needs creative and innovative entrepreneurs; it also needs a flexible and resilient workforce equipped with the necessary and basic skills. The European Commission recognizes entrepreneurship education as a means of boosting the entrepreneurial spirit of young people.

In order to inspire their students and help them develop a business mindset, teachers need to have a wide range of creativity and entrepreneurship skills; they need a school environment where creativity and risk-taking are encouraged, and where mistakes are considered a learning opportunity.



# Purpose

Our education system is responsible for preparing young people to build successful lives. They should be ready for the wide range of possibilities ahead of them, including working for others, starting their own ventures, and contributing to their communities. All of these options require a depth of knowledge in their chosen discipline, as well as creative problem solving skills, leadership abilities, experience working on effective teams, and adaptability in an ever-changing environment. The course aims to provide participants with knowledge and techniques in order to be able to inspire their students and help them develop a business mindset.

# Objectives

Through this course participants will be able:

- To be empowered in order to prepare students to identify and address challenges and opportunities.
- To transform creative ideas into business action.
- To learn which skills and competences should be taught according to EU targets, policies and frameworks.
- To plan and animate effective learning experiences based on skills, knowledge and attitudes.
- To learn how to encourage entrepreneurial mindsets.
- To design a lesson plan or a project about entrepreneurial skills and important abilities like metacognitive abilities, digital capability, social skills and active citizenship, cultural knowledge and expression.

# Course Language

- English.
- Note: Participants must have at least a CEFR level B2 knowledge of English in order to be able to participate actively.

# Target Groups

Teachers: primary, secondary, vocational, adult, special needs; Teacher trainers; Head teachers; Principals; Managers of schools.

# Methods & Tools

Lectures, exercises, discussions, teamwork, role-playing, study visits, interactive activities, group work, discussion and presentations, peer reviews, online games.

# Course Agenda

## Day 1

- Introductory meeting, explanation of practical arrangements.
- Presentation of timetable.
- Presentations of participating Organizations.
- Icebreakers, Introduction to the Course.

## Day 2

- Business teacher training programs and methods for educated educators–Educational materials and practice in workshop.
- The International Junior Achievement Program and EU Policies.
- Critical approaching – sharing ideas.

## Day 3

- Entrepreneurship in school education. Soft skills –Key to the success.
- Building soft skills in an Entrepreneurship environment and in the classroom (workshop).
- Cultural Activities: Guided tour to the Historical Center of Heraklion.
- Dinner in a traditional restaurant of the town.

## Day 4

- Virtual learning environment for Entrepreneurship Education.
- Interactive educational games and open digital resources.
- Business plan" inspired by artwork. Students report on the relationship between art and entrepreneurship and analyze the role of the entrepreneur as a factor (workshop).

## Day 5

### Study Visit

## Day 6

- National Network of Entrepreneurship Teachers Projects and materials.
- Developing the teaching process about creativity and innovation (workshop).
- Examples of practices in the context of continuous professional development.
- Continuous professional development: basic lessons learned through examples.

## Day 7

- Erasmus+ program : objectives, priorities, actions, forms, budget, tips for applicants.
- Planning follow up activities, dissemination and exploitation of learning outcomes.
- Course Evaluation.
- Certifications.




*Inspire, Learn, Communicate, in the best  
hospitality environment.*

Connect with us



 [erasmuslearn@gmail.com](mailto:erasmuslearn@gmail.com)

 +30.2810-312123