



Erasmus+ KA1 Course

Transmedia Integration in Education



ErasmusLearn Training Center
www.erasmuslearn.eu
Heraklion, Crete, Greece
Organisation ID: E10020547





Summary

Transmedia involves the use of multiple media platforms to create a cohesive and immersive educational experience. This program aims to equip teachers with the knowledge and skills to use transmedia techniques in their classrooms. By leveraging various media forms and digital tools, educators can create dynamic and engaging learning experiences that foster creativity, critical thinking, and digital literacy.



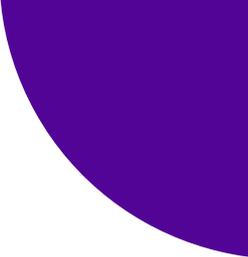
Purpose

The primary goal of the Transmedia Integration in Education program is to introduce educators to the concepts and techniques of transmedia. Participants will learn how to design and implement transmedia projects that integrate multiple media platforms, making learning more engaging and effective. These methods are particularly useful for catering to diverse learning styles and increasing student motivation.



Objectives

- **Understand Transmedia Concepts:** Gain a thorough understanding of transmedia narratives and their applications in education.
- **Implement Transmedia Projects:** Learn practical strategies for designing and executing transmedia projects in the classroom.
- **Enhance Student Engagement:** Utilize transmedia to capture students' interest and foster a deeper connection with the curriculum.
- **Develop Digital Literacy:** Teach students to use various digital tools and platforms effectively.
- **Evaluate and Adapt Projects:** Use feedback and data to assess the effectiveness of these methods and make necessary adjustments.



Course Language

- English.
- Note: Participants must have at least a CEFR level B2 knowledge of English to participate actively.

Target Groups

The Transmedia Integration in Education program is designed for primary and secondary school teachers, curriculum developers, educational technology coordinators, and school administrators. A minimum of B2 (Upper-Intermediate) English proficiency is required.

Methods & Tools

Lectures, interactive workshops, group discussions, hands-on sessions, practical implementations, and examples of best practices.



Course Agenda

Day 1

- Introductory meeting, explanation of practical arrangements.
- Presentation of timetable.
- Presentations of participating Organizations.
- Icebreakers, Introduction to the Course.

Day 2

- Introduction to Transmedia
- Overview of transmedia concepts: Principles and benefits.
- Introduction to digital tools for creating transmedia content.
- Hands-on practice with digital storytelling tools.

Day 3

- Designing Transmedia Projects
- Strategies for designing and implementing transmedia projects in the classroom.
- Examples of successful transmedia projects in education.
- Workshop on designing a transmedia project for your classroom.
- Cultural Activities: Guided tour to the Historical Center of Heraklion.
- Dinner in a traditional restaurant of the town.

Day 4

- Creating Transmedia Content
- Understanding the elements of engaging content: Structure, characters, and plot.
- Tools and techniques for creating transmedia content.
- Create transmedia content using various digital tools.

Day 5

- Enhancing Engagement through Transmedia
- Techniques to boost student engagement using transmedia narratives.
- Interactive session: Developing engaging transmedia activities for your classroom.
- Group work to create and present transmedia projects.

Day 6

- Promoting Digital Literacy through Transmedia
- Teaching digital literacy skills through transmedia projects.
- Tools for enhancing digital literacy.
- Workshop on integrating digital literacy into transmedia projects.

Day 7

- Erasmus+ program : objectives, priorities, actions, forms, budget, tips for applicants.
- Planning follow up activities, dissemination and exploitation of learning outcomes.
- Course Evaluation.
- Certifications.



*Inspire, Learn, Communicate, in the best
hospitality environment.*

Connect with us



erasmuslearn@gmail.com



+30.2810-312123