ERASMUS+ KA1 · TEACHER TRAINING COURSE

The Social Media Classroom: Social Media & AI for Teaching

5 Days • Heraklion, Crete • OID: E10020547

About the course

Social media are part of everyday life for most learners and, used well, they can become powerful learning tools. This course shows teachers how to use blogs, wikis, social networks, video and podcasts to build a more collaborative classroom, and how generative AI can help them create engaging content.

Through lectures and practical workshops, participants also learn to manage digital classes, deal with cyberbullying and recognise misinformation and AI-generated content.

Course at a glance

Duration: 5 training days

Location: ErasmusLearn Training Center, Heraklion, Crete

Language: English (B1 or higher recommended)

Who it's for: Primary, secondary, VET, adult and special education teachers, advisers, school leaders

Level: Introductory, basic digital skills required

Certificate: Certificate of Attendance

Funding: Eligible for Erasmus+ KA1 (course fees)

OID: E10020547

What you will learn

- Build a digital pedagogy for creation, literacy and numeracy
- Manage classes with Google Classroom, Forms and Drive
- Use blogs, wikis and class communities for collaboration
- Use YouTube, Instagram and TikTok for learning and sharing
- Create podcasts, playlists, polls and visual content
- Prevent cyberbullying and teach safe, responsible online use
- Recognise misinformation and AI-generated content
- Create engaging lessons, content and assignments with AI

How you will learn

Lectures, discussions, teamwork, role-playing and hands-on workshops in which participants set up class spaces, create social media content and design AI-supported activities. Tools: Google Classroom, Canva, Padlet, YouTube, Instagram, TikTok, podcasting tools and generative AI.

Course language

English. Participants need at least CEFR level B1 to take an active part in discussions, practical tasks and collaborative planning.

What's included

- Coffee Breaks that include traditional products.
- Guided tour of the Historical Center of the town.
- Dinner in a traditional restaurant in the town.
- Europass Mobility.
- A small gift with traditional Cretan products.
- Certificate of Attendance, for participants who attend at least 80% of the course.

Course Agenda

DAY 1 · Welcome & Orientation

- Welcome, practical arrangements and course timetable
- Presentation of participating organisations
- Icebreakers and introduction to the course

DAY 2 · Digital Pedagogy and Class Management

- Digital pedagogy for creation, literacy and numeracy
- Distance education and Web 2.0 principles
- Cooperative, blended and flipped learning
- Google Classroom, Forms, Drive, Whiteboard and Canva
- Included: guided cultural tour of the historical centre of Heraklion
- Included: dinner at a traditional Cretan restaurant

DAY 3 · Social Media in Education

- Social media in education: benefits, roles and platforms
- Blogs, wikis and class communities
- YouTube, Instagram and TikTok for learning and sharing
- Curation, bookmarking and polls with Padlet and Pinterest
- Podcasting, music and audio in the classroom

DAY 4 · Visual Media and Online Safety

- Visual media and short video for learning
- Mobile learning with phones and tablets
- Cyberbullying: prevention and response
- Online risks, privacy and digital footprint
- Misinformation and AI-generated content
- Practical and in-class considerations

DAY 5 · AI for Engaging Content

- AI tools to make lessons more engaging
- Creating content and assignments with AI
- How AI is helping and also harming education
- Workshop: social media and AI in practice
- Erasmus+: objectives, priorities, actions, budget and tips for applicants
- Planning follow-up and dissemination of learning outcomes
- Course evaluation and certificates

ErasmusLearn

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Ready to join? Book your place at www.erasmuslearn.eu

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